



Memo

Date: December 3, 2018

To: Priests, Deacons, Brothers, Sisters, Principals, Parish, Chancery and School Staff

From: Maureen Cully, Manager of Marketing and Communications, Catholic Foundation of North Georgia

Re: #iGiveCatholic Results

#iGiveCatholic far exceeded our expectations for 2018!

- Over \$600,000 were raised
- Over 2,900 donors participated
- 115 parishes, Catholic schools and ministries benefitted

For the second year in a row, St. Lawrence Catholic Church in Lawrenceville, St. Pius X Catholic High School in Atlanta, and the Society of St. Vincent de Paul were the top parish, school and ministry in the archdiocese.

Our participants also excelled on a **national level** out of the 28 participating dioceses:

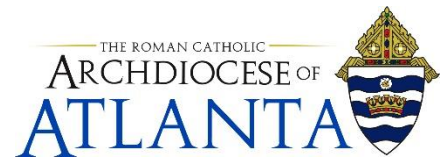
- St. Lawrence had the most donors nationwide.
- St. Pius X Catholic School was the highest-ranking school nationwide in amount raised.
- 4 out of the top 10 “most donors” nationwide were St. Lawrence Catholic Church, Queen of Angels Catholic School, Blessed Trinity Catholic High School and St. Pius X Catholic High School.

We are overwhelmed with the generosity of Catholics in the Archdiocese of Atlanta! Please see the attached document for a detailed description of the results.

If you have any questions, please contact Juliet Greco at 404-497-9440 or jgreco@cfnga.org.

Ensuring that the Catholic community and its ministries have the financial resources to serve and make a difference in the lives of current and future generations.

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#iGIVECATHOLIC

Goal: Raise \$300,000 in the Archdiocese of Atlanta

Raised: Over \$600,000 including \$585,347 online gifts

**Over 2,900 Donors
115 Ministries Benefitted**

Overall Statistics (Advanced Giving and Day of Giving):

- **Average gift:** \$211 (up from \$130 in 2017). 53 organizations received an average gift over \$100.
- **Most donors:**
 - **Parishes:** St. Lawrence (366), St. Monica (163), Immaculate Heart of Mary (139)
 - **Schools:** Blessed Trinity (253), Queen of Angels (253), St. Pius X (217)
 - **Non-Profits:** Society of St. Vincent de Paul (35), Catholic Charities Atlanta (33), Ignatius House (27)
- **Most Donors:** 4 out of the top 10 "Most Donors" out of the 28 dioceses across the US were from The Archdiocese of Atlanta: St. Lawrence Catholic Church (ranked 1st with 366), Queen of Angels Catholic School (ranked 3rd with 253), Blessed Trinity Catholic High School (ranked 4th with 253) and St. Pius X Catholic High School (ranked 5th with 217).
- Schools raised 52% of the total gifts. Archdiocesan schools accounted for 46% of the total gifts.
- Parishes accounted for 56% of the total donors.
- 19% were first time donors to the organization.

Highlights: **This is the second year in a row these three organizations achieved this!*

- **Top Parish: St. Lawrence Catholic Church** in Lawrenceville
 - Highest number of donors (366) and most raised (\$54,000).
 - Most donors *out of 28 dioceses across the US.*
- **Top School: St. Pius X Catholic High School** in Atlanta
 - Raised \$112,116 with 217 gifts.
 - Highest ranking school *out of 28 dioceses across the US, and 4th overall in the US for most raised.*
 - Blessed Trinity Catholic High School in Roswell finished 4th in Most Donors and 14th in the Most Raised (\$58,665) out of 28 dioceses across the US.
- **Top Non-Profit/Ministry: The Society of St. Vincent de Paul**
 - Raised \$13,495 with only 35 gifts (an average gift of \$385).

Thank you to all who gave Catholic on Giving Tuesday – November 27, 2018!