



Memo

Date: May 16, 2022

To: Chancery staff, priests, deacons, parish communicators, principals and presidents

From: Maureen Smith, director, Office of Communications

Re: Update to Brand Standards Guide

Responding to requests for some best practice material, the Office of Communications has compiled some best practices for virtual meetings. These practices have been added to the Brand Style Guide in section 5. The Brand Style Guide is available on the Communiqué's homepage.

[Archdiocese of Atlanta Brand Standards Guide](#)

The password to the Brand Guide is **19style.ATL**

We hope to add more best practices to this guide and would love your input on what might be needed. Please email me at msmith@archatl.com if you have questions or suggestions about best practices.