



# Memo

**Date:** December 10, 2018

**To:** Priests, Deacons, Brothers, Sisters, Parish, School and Chancery Staff

**From:** Maureen Cully, Manager of Marketing and Communications, Catholic Foundation of North Georgia

**Re:** Update - #iGiveCatholic Results

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#iGiveCatholic far exceeded our expectations for 2018!

- Over \$650,000 raised
- Over 2,900 donors
- 115 parishes, Catholic schools and ministries benefited

For the second year in a row, St. Lawrence Catholic Church in Lawrenceville, St. Pius X Catholic High School in Atlanta, and the Society of St. Vincent de Paul were the top parish, school and ministry in the archdiocese.

Our participants also excelled on a **national level** out of the 28 participating dioceses:

- St. Lawrence had the most donors nationwide.
- St. Pius X Catholic School was the highest-ranking school nationwide in amount raised.
- 4 out of the top 10 “most donors” nationwide were St. Lawrence Catholic Church, Queen of Angels Catholic School, Blessed Trinity Catholic High School and St. Pius X Catholic High School.

We are overwhelmed with the generosity of Catholics in the Archdiocese of Atlanta! Please see the attached document for an updated description of the results.

If you have any questions, please contact Juliet Greco at 404-497-9440 or [jgreco@cfnga.org](mailto:jgreco@cfnga.org).

*Ensuring that the Catholic community and its ministries have the financial resources to serve and make a difference in the lives of current and future generations.*

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# #iGIVECATHOLIC

**Goal:** Raise \$300,000 in The Archdiocese of Atlanta

**Raised: Over \$650,000**

**Over 2,900 Donors**

**115 Ministries Benefited**

## Overall Statistics (Advanced Giving and Day of Giving):

- **Most donors:**
  - **Parishes:** St. Lawrence (366), St. Monica (163), Immaculate Heart of Mary (139)
  - **Schools:** Queen of Angels (256), Blessed Trinity (253), St. Pius X (217)
  - **Non-Profits:** Society of St. Vincent de Paul (35), Catholic Charities Atlanta (33), Ignatius House (27)
- 19% were first time donors to the organization.

## Archdiocesan Highlights: *(second year in a row for each organization!)*

- **Top Parish: St. Lawrence Catholic Church** in Lawrenceville
  - Most raised with \$54,000 and highest number of donors (366)
- **Top School:**
  - **Most Raised: St. Pius X Catholic High School** in Atlanta Raised \$112,116 with 217 donors
  - **Most Donors: Queen of Angels Catholic School** in Roswell with 256 donors
- **Top Non-Profit/Ministry: The Society of St. Vincent de Paul**
  - Raised \$13,495 with only 35 gifts (an average gift of \$385)

## Nationwide Highlights – Across 28 dioceses

- St. Pius X Catholic High School was the highest ranking school nationwide.
- **Most Donors:** 4 out of the top 10 were from The Archdiocese of Atlanta: St. Lawrence Catholic Church (ranked 1<sup>st</sup> with 366), Queen of Angels Catholic School (ranked 3<sup>rd</sup> with 256), Blessed Trinity Catholic High School (ranked 4<sup>th</sup> with 253) and St. Pius X Catholic High School (ranked 5<sup>th</sup> with 217).
- **Most Raised:** 5 out of the top 20 were from The Archdiocese of Atlanta: St. Pius X Catholic High School (ranked 4<sup>th</sup>), Queen of Angels Catholic School (ranked 12<sup>th</sup>), Blessed Trinity Catholic High School (ranked 15<sup>th</sup>), St. Lawrence Catholic Church (ranked 16<sup>th</sup>) and St. Jude the Apostle Catholic Church (ranked 19<sup>th</sup>).

