



# Memo

**Date:** January 16, 2018

**To:** Priests, Deacons, Brothers, Sisters, Principals, Parish, School and Chancery Staff

**From:** Paula Gwynn Grant, Director, Office of Communications

**Re:** Upcoming Changes to Facebook News Feed

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This year, Facebook has announced that it will be making updates to its News Feed. These changes will encourage more interaction with family and friends and less content from businesses, brands and media.

As these changes are implemented, we will send updates on how to adjust your content as you continue to evangelize through this social media platform.

For more information, please read this [article](#) by Sr. Susan Wolf, SND from Catholic Web Solutions and this [statement](#) from Facebook.

As always, please keep in mind our [Social Media Policy](#) for helpful guidelines, especially on posting images of minors.

If you have any questions, please email [communications@archatl.com](mailto:communications@archatl.com).