



Memo

Date: October 22, 2018
To: Priests, Deacons, Brothers, Sisters, Principals and Parish Staff
From: Paula Gwynn Grant, Director, Office of Communications
Re: Tips for Posting on a Facebook Page

The use of social media has continued to increase over the years, providing more opportunities for us to share our faith online.

Most of our parishes have Facebook accounts where they share the “life of the church,” such as pictures of their community, special Mass times for holidays and upcoming events. This [article](#) by Sr. Susan Wolf, SND, includes great post ideas for your church and/or school Facebook page.

As always, please keep in mind our [Social Media Policy](#) for helpful guidelines, especially on posting images of minors.

For questions or more information, please email communications@archatl.com.