



1ST ANNUAL MORNING OF HOPE

Hosted by St. Vincent de Paul Georgia, *Morning of Hope* is a powerful one-of-a-kind, can't be missed experience unlike any other that reveals the power of hope.

svdpgeorgia.org/MOH

WHAT IS MORNING OF HOPE?

The highly-anticipated *1st Annual Morning of Hope* provides powerful proof of why hope matters for individuals and families in poverty, amplifies voices of hope and highlights exceptional work being done to help those in need and build communities of hope in Georgia.

A not-to-be-missed experience, *Morning of Hope* brings together community and corporate leaders, partners, stakeholders, advocates and individuals to understand the power of hope, why investing in hope matters and the good we do together through connection, compassion and care.

And, of course, the event includes a delicious breakfast – you'll leave with a full stomach and a full heart!

Hopelessness is one of the most debilitating factors of violence, poverty and trauma.

Learn how to fight poverty with hope and bring change to uplift neighbors in need.

Building a better Georgia with St. Vincent de Paul.

WHEN:

Thursday, August 25, 2022
Rise & Shine Meet Up | 7:15 am
Program and Breakfast | 8:15 – 9:15 am

WHERE:

The Westin Atlanta Perimeter North
7 Concourse Pkwy. NE | Atlanta, GA 30328

INFORMATION:

events@svdpgeorgia.org | svdpgeorgia.org/MOH

REGISTRATION:

There is no cost to attend *Morning of Hope*. If you would like to attend or invite your friends, family or colleagues, please register at svdpgeorgia.org/MOH.

Table Captains will have a unique web link to register their guests.

BECOME A TABLE CAPTAIN:

Please contact us at events@svdpgeorgia.org

SPONSORSHIP OPPORTUNITIES AVAILABLE!

COMMUNITY TRADITION

FREE TO ATTEND

INSPIRATIONAL

POWERFUL

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SPONSORSHIP PACKAGES

PRESENTING SPONSOR	\$30,000
CHAMPION OF HOPE	\$15,000
HERO OF HOPE	\$7,500
SEED OF HOPE	\$2,500

PRESENTING SPONSOR | \$30,000

- 2 VIP tables in prime location (20 seats)
- Name cards at each place setting for sponsor tables
- Table tents and branding on sponsor tables
- Opportunity to place token item on tables at each place setting
- Naming rights for “Rise & Shine Meet Up” networking reception
- Opportunity for sponsor activation in “Rise & Shine Meet Up” networking reception
- Exclusive signage and top billing on visual display at event and in “Rise & Shine Meet Up”
- Top recognition and name/logo placement on event collateral and communications
- Announcement of *Presenting Sponsor*, logo and “#reasonforhope” in event press release
- Special recognition on event website with interactive logo and “#reasonforhope” feature
- E-blast announcement of *Presenting Sponsor* with interactive logo and “#reasonforhope” feature to full St. Vincent de Paul Georgia state-wide distribution list
- Special recognition as *Presenting Sponsor* and “#reasonforhope” during event
- Special recognition as *Presenting Sponsor* and “#reasonforhope” in event program and invite
- Half-page ad recognizing *Presenting Sponsor* with logo and “#reasonforhope” in *Georgia Bulletin*
- Recognition as *Presenting Sponsor* with logo and “#reasonforhope” in St. Vincent de Paul Georgia state-wide e-newsletters
- Announcement of *Presenting Sponsor* on St. Vincent de Paul Georgia social media channels with logo and “#reasonforhope” feature
- *Presenting Sponsor* recognition and name/logo inclusion in event posts on social media
- Additional social media posts and features promoting *Presenting Sponsor*

CHAMPION OF HOPE | \$15,000

- 1 reserved table in prime location (10 seats)
- Table tents and branding on sponsor tables
- Recognition as *Champion of Hope* and name/logo inclusion in event communications
- Recognition as *Champion of Hope* and name/logo on event collateral including event invite and program book
- Recognition as top sponsor and *Champion of Hope* with prominent name/logo placement on signage and visual display at event
- Opportunity for sponsor display in “Rise & Shine Meet Up” networking reception
- Recognition as top sponsor and *Champion for Hope* in event press release
- Recognition as top sponsor and *Champion of Hope* on event website with interactive logo and “#reasonforhope” feature

- Announcement as top event sponsor and *Champion of Hope* on St. Vincent de Paul Georgia social media channels with logo and “#reasonforhope” feature
- Recognition as top sponsor and name/logo inclusion in event social media posts and features
- Recognition as top sponsor and *Champion of Hope* with logo on half-page event ad in *Georgia Bulletin*
- Recognition as top sponsor and *Champion of Hope* with logo and “#reasonforhope” in St. Vincent de Paul Georgia state-wide e-newsletters

HERO OF HOPE | \$7,500

- 5 seats in preferred location (half table)
- Table tent and branding on sponsor table
- Recognition as *Hero of Hope* and name/logo inclusion in event communications
- Recognition as *Hero of Hope* and name/logo on event collateral including event invite and program book
- Recognition as *Hero of Hope* and name/logo on signage and visual display at event
- Recognition as event sponsor and *Hero of Hope* in event press release
- Recognition as event sponsor and *Hero of Hope* on event website with interactive logo and “#reasonforhope”
- Announcement as event sponsor and *Hero of Hope* on St. Vincent de Paul Georgia social media channels with logo and “#reasonforhope”
- Name inclusion in additional event-related social media posts and features
- Recognition as event sponsor and *Hero of Hope* in half-page event ad in *Georgia Bulletin*
- Recognition as event sponsor and *Hero of Hope* in St. Vincent de Paul Georgia state-wide e-newsletters

SEED OF HOPE | \$2,500

- 2 seats at event
- Recognition as event sponsor and *Seed of Hope* in event press release
- Recognition as event sponsor and *Seed of Hope* on event website with interactive logo and “#reasonforhope”
- Recognition as *Seed of Hope* and name/logo on event collateral including event invite and program book
- Recognition as *Seed of Hope* and name/logo inclusion in event communications
- Recognition as *Seed of Hope* and name/logo on signage and visual display at event
- Announcement as event sponsor and *Seed of Hope* on St. Vincent de Paul Georgia social media channels with logo
- Recognition as event sponsor and *Seed of Hope* in half-page event ad in *Georgia Bulletin*
- Recognition as event sponsor and *Seed of Hope* in St. Vincent de Paul Georgia state-wide e-newsletters