



Memo

Date: September 25, 2017

To: Priests, Deacons, Brothers, Sisters, Ministry Leaders, Parish and School Staff

CC: Parish and School Bulletin/Newsletter/Website Editors

From: Kat Doyle, Director, Justice & Peace Ministries; Office of Life, Dignity and Justice

Re: “Share the Journey” Social Media Campaign



Archbishop Gregory and the Archdiocese of Atlanta’s Justice and Peace Ministries invite you to reach out and love your neighbor by joining the **Share the Journey** social media campaign, a historic global movement to show support for migrants and refugees.

On September 27th, Pope Francis will invite people around the world to use social media to share the journey of millions of migrant and refugee families -- and to see them as God’s children who are seeking safety and a decent life. We invite your parish to participate and to encourage your parishioners and ministries to join you.

Starting on September 27th, simply post on Facebook, Twitter or Instagram a photo of yourself and/or your friends, staff or parish ministry members reaching out to migrants and refugees (see example above) and use #ShareJourney.

Sample social media posts are provided below.

Sample Tweets

- [Insert I’m/We’re] reaching out to migrants and refugees fleeing war, persecution and poverty. <https://sharejourney.org> #ShareJourney
- [Insert I’m/We’re] loving [my/our] neighbor by reaching out to migrants & refugees. Join [me/us]. <https://sharejourney.org> #ShareJourney

- Migrants & refugees shouldn't have to leave their homes to survive. Let's reach out w/ love & support. <https://sharejourney.org> #ShareJourney
- Reaching out is the first step in loving neighbors fleeing war, persecution and poverty. <https://sharejourney.org> #ShareJourney

Sample Facebook Post

Today [Insert I'm/we're] reaching out to show support for migrants and refugees fleeing war, gang violence, death threats, religious persecution, extreme poverty and more. Reach out and love your neighbor, too. Learn more, do more at <https://sharejourney.org> #ShareJourney

Sample Instagram Post

Today [Insert I'm/we're] reaching out to show support for migrants and refugees fleeing war, gang violence, death threats, religious persecution, extreme poverty and more. Reach out and love your neighbor, too. Learn more, do more at <https://sharejourney.org> #ShareJourney #LoveYourNeighbor #migrant #migrants #migrantrights #migrantworkers #migrantcrisis #refugee #refugees #refugeestories #peace

Please consider sharing this information on your website, bulletin and/or newsletter. We look forward to seeing and sharing your social media posts!