



Memo

Date: April 11, 2024
To: Chancery staff, parish catechetical leaders, parish communicators
From: Maureen Smith, director, Office of Communications
Re: Please share our website redesign survey

The Archdiocese of Atlanta is beginning a redesign of ArchAtl.com and several of our smaller, related websites. As part of that process, we are requesting feedback from the people the websites are meant to serve – and that includes you and the ministry leaders you work with.

We would very much like to better understand how often you visit our websites, what tasks or questions bring you to visit and any pain points or “wish list” items you would like to see in the next version of our site.

Please complete this six-question survey at your earliest convenience before next **Thursday, April 18**. You can find it here: <https://www.surveymonkey.com/r/GGKZ2RY>. Your answers will remain anonymous, and the entire questionnaire should take less than 10 minutes to complete. Please also share with those in parish and school ministry. If you would like this memo to go to your contact group in MailChimp, let communications know and we will send it out.

There is a second survey on the homepage of the website. It is not the same. That one is for casual site visitors.

Thank you in advance for your input. Your thoughtful, candid responses will help us better serve Catholics throughout the Archdiocese of Atlanta and beyond.