



Memo

Date: May 21, 2018
To: Development Directors, Stewardship Directors and Bulletin Editors
From: Maureen Cully, Manager of Marketing and Communications, Catholic Foundation of North Georgia
Re: New Bulletin Graphics and Updated June Bulletin Notes

The Catholic Foundation is a trusted partner of parishes, schools, ministries and non-profits in the Archdiocese of Atlanta.

We would like to work with you to increase your parish endowment fund, and we would like to make it as easy as possible to do so. In the parish survey we conducted in the archdiocese, we found that of parishioners who were aware of the Foundation:

- 74% were **not aware or unsure** if the parish had an endowment fund
- 50% would be **likely or very likely** to contribute to the parish endowment fund if the parish had one

The bottom line is that if your parishioners know you have an endowment fund, they are likely to give to it. Your endowment fund is critical to ensuring the future of your parish.

Please see the attached bulletin notes for the month of June that focus on wills. You can use these to communicate how easy it is for your parishioners to leave the parish endowment fund in their will or estate plans.

We have also included a NEW graphic that you can insert in your bulletin about your endowment fund. It is the size of a business card, available in [English](#) and [Spanish](#), so it does not take up much space, but could reap real returns. If you would like a customized business card with your parish logo, or if you need a larger size, please contact me at mcully@cfnga.org. Business card can be printed inexpensively and placed in the pews and parish front desk as a reminder of your fund.

If you have any questions regarding the bulletin notes, please email mcully@cfnga.org. For questions about your parish endowment fund or planned giving, please contact Juliet Greco at 404.497.9440 or jgreco@cfnga.org.

Ensuring that the Catholic community and its ministries have the financial resources to serve and make a difference in the lives of current and future generations.

5871 Glenridge Drive NE, Suite 300 – Atlanta, GA 30328 – www.cfnga.org – 404.497.9440



Bulletin Notes for June 2018

The bulletin notes for the month of June continue to focus on wills, and the importance of remembering the parish endowment fund in your will. Using these notes will bring in gifts that will benefit your parish long into the future. Please call Juliet Greco with any questions regarding planned giving at 404-497-9440. If you have questions about the bulletin notes, please contact Maureen Cully at mcully@cfnga.org.

June 3 – Corpus Christi

Plan Your Will Online: Procrastinating making a will? The Catholic Foundation has made the will planning process simple. Go to www.cfngalegacy.org – it is free and confidential, and can save you time and money with your attorney. Please remember a gift to the parish endowment fund as part of your Catholic legacy. For more information, contact Juliet Greco at the Catholic Foundation: at jgreco@cfnga.org or 404-497-9440.

June 10:

Deo Gratias! Thanks be to God for those Catholics making a lasting difference by remembering their parish in their will or estate plans. The Deo Gratias Society is the legacy society of the Catholic Foundation of North Georgia for anyone who has included the parish, a Catholic school or other Catholic entity in their will or estate plans. The annual Deo Gratias Society Mass and luncheon with Archbishop Gregory will be held in August. If you have included your parish in your will or estate plans, please call Juliet Greco at the Catholic Foundation at (404) 497-9440 so we can honor you at this special event.

June 17:

Happy Father's Day! Make a gift in honor of or in memory of your father.

It is easy to honor your father with a gift to your parish endowment fund. Make a gift in his name that will benefit your parish forever. For more information, please contact Juliet Greco at the Catholic Foundation: jgreco@cfnga.org or 404-497-9440.

June 24:

“For we brought nothing into the world, just as we shall not be able to take anything out of it.” - 1 Timothy 6:7

When planning our will, we first think of our family and those we leave behind. Next, please consider your parish and what it has meant to you. You can make a lasting difference in the future of your parish by remembering the parish endowment fund in your will. You can leave a percent of your estate, a dollar amount, or specific assets to the parish endowment fund. For additional information about estate planning, please contact Juliet Greco at the Catholic Foundation of North Georgia at 404-497-9440 or jgreco@cfnga.org.



Boletín de Junio 2018

Junio 3:

Planee su testamento por Internet:

¿Procrastina usted al hacer su testamento?

La Fundación Católica del Norte de Georgia ha hecho el proceso de planificación bien sencillo. Visite www.cfngalegacy.org, es gratuito y confidencial, y puede ahorrarle tiempo y dinero. Por favor recuerde hacer una donación al fondo de dotación de su parroquia en su testamento como parte de su legado católico. Para más información, contacte a Juliet Greco en la Fundación Católica del Norte de Georgia: jgreco@cfnga.org o llame al 404-497-9440.

Junio 10:

Deo Gratias! ¡Damos gracias a Dios por aquellos feligreses que han recordado a su parroquia en sus planes de testamento o herencia! La Sociedad Deo Gratias es el legado de la Fundación Católica del Norte de Georgia. Aquellos que hayan hecho una donación planeada a su parroquia, escuela católica o cualquier otra entidad católica pasan a ser miembros de dicha sociedad. Esta sociedad celebra una misa y almuerzo anual con el Arzobispo Gregory en agosto. Si usted ha incluido a su parroquia en sus planes de testamento o herencia, pero no se lo ha informado, por favor contacte a Juliet Greco en la Fundación Católica del Norte de Georgia: jgreco@cfnga.org o llame al 404-497-9440 para incluirlo en este evento especial.

Junio 17:

¡Feliz Día del Padre! Haga un regalo en honor o memoria de su padre.

Es fácil honrar a su padre a través de una donación al fondo de dotación de su parroquia. Haga una donación en su nombre que beneficiara a su parroquia para siempre. Para más información, por favor contacte a Juliet Greco en la Fundación Católica del Norte de Georgia: jgreco@cfnga.org o llame al 40-497-9440.

Junio 24:

“De la misma forma que venimos a este mundo sin nada, también nos marcharemos sin nada”. Timoteo 6:7

Cuando planeamos nuestro testamento, pensamos primero en nuestra familia y en aquellos que dejamos atrás. Luego, por favor considere también a su parroquia y lo que esta ha significado para usted. Usted puede hacer una diferencia en el futuro de su parroquia, incluyéndola con una donación en su testamento. Esta donación puede ser un porcentaje de su herencia, una suma en efectivo o activos específicos para disponer de ellos más tarde. Para información adicional sobre planificación de bienes, por favor contacte a Juliet Greco en la Fundación Católica del Norte de Georgia: jgreco@cfnga.org o llame al 404-497-9440.