



### ***Short Sample ANNOUNCEMENT for a newsletter, website post or announcement***

*I'll be Home for Christmas* takes on a whole new meaning this year as we celebrate the holiday season. To fill the void of in-person concerts, ***Georgia Home for the Holidays***, a virtual video series will share seasonal music of Hanukkah, Kwanzaa and Christmas with at-home audiences in our region and beyond beginning November 27, 2020 on YouTube and Facebook.

***Georgia's Home for the Holidays*** is a collaborative musical venture involving hundreds of singers and instrumentalists from the Metropolitan Atlanta area and beyond. Organized by leaders of the Georgia Symphony Orchestra and Chorus, Atlanta Master Chorale, and The Michael O'Neal Singers. Each 5-7-minute video features one choral or orchestral group from the area, sharing artistic content related to expressions of the winter holiday season. Each video will also be available on-demand anytime following its premier.

Timothy Verville, music director and conductor of the Georgia Symphony Orchestra, is the creative force behind the project's extensive audio and video editing. Marietta-based businessman Ira Jackson, Jr. lends his bass voice to introduce each day's video.

We hope you will join us. For further information, please visit (WEBSITE). We invite you to sign up for the daily emails at \_\_\_\_\_.

**Logo for insertion by groups in their communications**

### **Sample FACEBOOK post**

*I'll be Home for Christmas* takes on a whole new meaning this year as we celebrate the holiday season. To fill the void of in-person concerts, ***Georgia Home for the Holidays***, a collaborative venture organized by The Georgia Symphnoy Orchestra and Chorus, Atlanta Master Chorale and The Michael O'Neal Singers is a virtual video series will share seasonal music of Hanukkah, Kwanzaa and Christmas with at-home audiences in our region and beyond beginning November 27, 2020 on YouTube and Facebook.

For further information, please visit (WEBSITE). We hope you will join us. We invite you to sign up for the daily emails at \_\_\_\_\_.

**Logo for insertion by groups on their Facebook page**

## Sample Email for patrons

*I'll be Home for Christmas* takes on a whole new meaning this year as we celebrate the holiday season. To fill the void of in-person concerts, ***Georgia Home for the Holidays***, a virtual video series will share seasonal music of Hanukkah, Kwanzaa and Christmas with at-home audiences in our region and beyond beginning November 27, 2020 on YouTube and Facebook.

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We (I) invite you to share this email with family, friends and colleagues. We (I) have attached the program information you are welcome to share.

We invite you to register to receive the daily emails with the video link by clicking on this link (LINK)

For further information, please visit (WEBSITE).