

THE ROMAN CATHOLIC

ARCHDIOCESE OF ATLANTA



Memo

Date: December 11, 2023

To: Priests and office managers

From: Maureen Smith, director, Office of Communications

Re: Catholic Charities second collection social media graphics

Please see [message from Vanessa Russell](#), chief executive officer of Catholic Charities Atlanta, regarding this year's second collection in support of the mission of Catholic Charities Atlanta (CCA). This collection is scheduled for Christmas Eve and Christmas Day.

Your support is sharing this information during the weeks previous to the collection is greatly appreciated. Social media graphics are below:

Social Media #1

Did you know Catholic Charities Atlanta served more than 11,000 neighbors in need last year through more than 20 programs? Your kindness fuels their mission of compassion and service. Click here to donate today in advance of our Christmas second collection: <https://catholiccharitiesatlanta.org/support-us/christmas-appeal/> #archatl #Catholics #CCA #CatholicCharitiesAtlanta

Social Media #2

You can be a light in the darkness to a family in need this Christmas! Right now, Catholic Charities Atlanta has more than 100 families on their waiting list. Can you help? Donate today in advance of our Christmas second collection! <https://catholiccharitiesatlanta.org/support-us/christmas-appeal/> #archatl #Catholics #CCA #CatholicCharitiesAtlanta

Social Media #3

The Catholic Charities second collection is here! This Christmas, help 100 families get the help they need. Catholic Charities Atlanta has a backlog of families who need services. You can be the light for a family in darkness. Thank you for your support! Click here to donate today: <https://catholiccharitiesatlanta.org/support-us/christmas-appeal/> #archatl #Catholics #CCA #CatholicCharitiesAtlanta

[Social Media Thank you Message \(week after the collection\)](#)

Thank you so much for supporting the critical work of Catholic Charities Atlanta this Christmas. Together, we've made a lasting impact and look forward to continuing this journey of compassion and service in the coming year.
#archatl #Catholics #CCA #CatholicCharitiesAtlanta