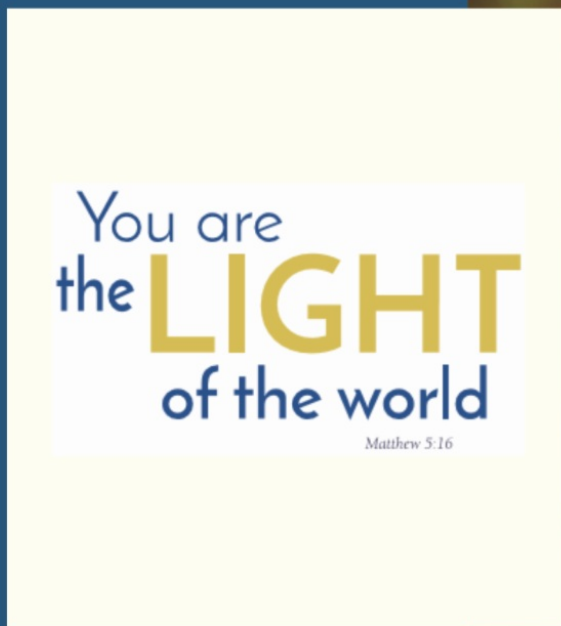




ARCHBISHOP'S

ANNUAL APPEAL 2020

Volume 1 | January 09, 2020



Annual Appeal Materials

All materials ordered for the 2020 AAA will be shipped this week directly to your parish. Please confirm quantities are correct and test the DVD's and CD's as soon as you receive them.

If you have not received your materials by January 13 or need to order more, please contact [Nancy Stoehr](#) at 404-920-7614 as soon as possible.

Training dates are still available!

We still have training sessions available if you haven't yet RSVP'd. See the following times, dates and locations below.

January 13, 2020 – Saint Matthew, Winder
January 14, 2020 – Saint Gabriel, Fayetteville
January 15, 2020 – Chancery, Smyrna
January 16, 2020 – Saint Joseph, Dalton

2020 AAA Training – RSVP

If you have any questions please contact [Nancy Stoehr](#) at 404-920-7614.

Important Note – on Appeal Material Changes

For Announcement and Commitment weekends, the following will be available to parishes:

- Sample Homily for Pastor's
- Written Homily (English and Spanish) from Bishop Konzen
- Audio Homily (English and Spanish) from Bishop Konzen
- General Appeal Video, English (for those parishes that ordered a Video Homily will receive the General Appeal Video, there is no Homily video for 2020)

Pastors have the option of deciding how and when to use these. A recommendation is to show the General Appeal Video on either Commitment or Announcement weekends.

If the video is shown on Announcement weekend, a local homily is recommended to accompany the General Appeal Video.

There is no Homily Video for 2020.

For additional information, please review pages 23–24 in the Annual Appeal Training Manual. As always, feel free to contact the Office of Stewardship at 404-920-7600.

Best Practices Checklist

New this year is Best Practice Checklist found on page 10 of the 2020 AAA Training Manual. This check list contains key dates, persons' responsible and the page in the Appeal Manual where supporting detail is found.

This check list can be reproduced and shared with those who have a

role in the AAA.

You can download a copy here in [English](#) or [Spanish](#).

Important Note – on Gift Processing Changes

On October 1, 2019 all processing of pledges and contributions to the Archbishop's Annual Appeal moved from Agilis in Minnesota to Atlanta.

The Gift Processing Office began parallel testing of the new procedures on October 1 to assure banking, record keeping and related processes were accurate.

With successful completion of testing and verification, the new process went live on November 19, 2019.

If you are using a shipping firm that tracks your shipment (UPS, FedEx, etc.), ship both envelopes and transmittal forms to: [Click here](#) to download a Transmittal Form.

**Archbishop's Annual Appeal
2401 Lake Park Drive SE
Smyrna, Ga 30080**

If you are using regular mail, sent to:

**Archbishop's Annual Appeal
P. O. Box 2396
Smyrna, Ga 30081-2396**

Other than the changes in address, parishes will see little change in gift processing.

If you have any questions, please do not hesitate to contact the Office of Stewardship at 404-920-7600.

2020 Archbishop's Annual Appeal General Video

Click on the following Appeal General Video to download.

*Parishes can choose to show video on either Announcement/Commitment Weekend after the homily.

**please note the appeal.archatl.com web address on video will direct donors to

our new website archatl.com/appeal when available.



Web Media Banner

Please use banner on your webpage, social media, or Parish Monitors.
Click on the banner below to download the 2020 AAA Media Banner.



GivingTrend Dashboard



The data currently on the dashboard reflects 2019 information. Data for the 2020 will appear in February at which time Parish Goals, Gift Data and Rebate tabs will reflect the current year information.

Important Dates

January 8 | 2020 AAA Materials Delivered to Parishes
January 10 | Post General Appeal Video to Website, Monitors, Social Media

January 13 – 16 | 2020 AAA Training

February | GivingTrend Update

February 3 | DM1 Ask Letter in the Mail

February 8 – 9 | **Announcement Weekend**

February 15 – 16 | **Commitment Weekend**

February 22 – 23 | **Follow-Up Weekend**

*Future Archbishop's Annual Appeal Dates: coming soon.

Stewardship News



Saturday, March 14, 2020
9:00 am - 4:30 pm

North Charleston Marriott

4770 Goer Drive
North Charleston, SC 29406



HOSTED BY THE DIOCESES OF
CHARLESTON • CHARLOTTE • RALEIGH • SAVANNAH
& THE ARCHDIOCESE OF ATLANTA

Hotel Reservation Information

North Charleston Marriott

4770 Goer Drive | North Charleston, SC 29406



Hotel Reservation Rates*:
\$159 Standard Guest Room
*for reservations made through Feb. 11

If you call the Marriott to make your reservation, be sure to mention:
Regional Stewardship Conference

For Online Reservations, visit:
www.marriott.com/chsmn

Group Booking Codes:
RSCA (King) | RSCB (2 Queen)

For more information, please contact:

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404-920-7614

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the *Amazing* parish



REGISTER TODAY!
AMAZING PARISH - KANSAS CITY
October 19 - 21, 2020

[Register Now](#)

Thanks to ICSC Members!
Save the Date, Save the Cost!

*for the International Catholic Stewardship Council's
58th Annual Conference!*

ANAHEIM, CALIFORNIA | September 27-30, 2020



[Register Now](#)

INTERNATIONAL CATHOLICS STEWARDSHIP COUNCIL

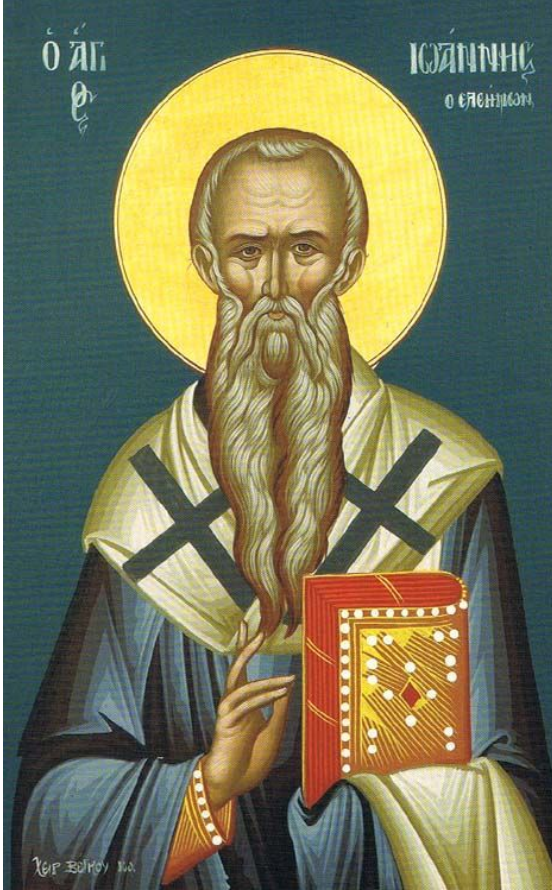
Catholic Stewardship

JANUARY 2020 E-BULLETIN

Stewardship Saint of the Month: January

Saint John the Almsgiver

Saint John the Almsgiver earned the title “almsgiver” because of his passion for social justice and his stewardship of the poor and oppressed. Born at Amathus, Cyprus, around 560, the son of the governor of Cyprus, he was wealthy and of noble lineage. His wife and children died before



John reached the age of 50.

A devout Christian, John sought to live a life of simplicity and in the spirit of poverty despite his wealth.

[Click here](#) to read more

"We need others in order to live and to share the love and trust that the Lord gives us."
- Pope Francis

