

From: Archdiocese of Atlanta <nstoehr@archatl.com>

Subject: 2017 Archbishop's Annual Appeal - October Update

Preheader: End of Year Pulpit Announcements, Giving Table, Rebates

Reply: nstoehr@archatl.com



October Update



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Three Steps to Increase Your Parish Annual Appeal Pledge Collections

Parishioners have three months to complete their pledges - **The deadline is December 31, 2017.** Now is the time to review your pledge fulfillment progress and to take additional steps to encourage payment. Here are three suggested steps:

1. Feature weekly bulletin announcements about Annual Appeal progress and pledge payment reminders. Use a pulpit announcement to remind parishioners of the importance of fulfilling their pledges.

2. Focus announcements on how your parish will use the rebate money that you receive after pledges are paid. For example, many parishioners can see the importance of repaving or striping the parking lot when they experience parking lot issues every Sunday.

3. Send a letter signed by your pastor to parishioners who have unfulfilled pledges or have not made a payment at all. See instructions below on how to access a list of unpaid pledges.

- [Unpaid Pledges Tutorial](#) - Step by step instructions to access a list of parishioners on your dashboard.
- Pulpit announcements: [Click here for suggestions.](#)
- Pledge reminders will be sent via USPS or email to over 10,000 homes in October and November, and twice in December.



Giving Calculation Table

The table may assist parishioners to calculate their giving percentages based on their income. Please feel free to utilize the reference sheet at your discretion.

Click here for [English](#) or [Spanish](#)



How can I get a list of unpaid 2017 pledges? Need instructions?

You can find instructions on how to export data from the dashboard which will allow you to create and send a thoughtful reminder by utilizing the mail merge tools in Outlook or Word. If you are familiar with excel, the spreadsheet is very basic. It provides a lot of data which can be utilized for trends. To download tutorial [click here](#) or for assistance please contact [Nancy](#) in the Office of Stewardship.



2017 AAA Rebates

How exciting to report the following parishes received their rebate check!
This includes donations over goal reconciled for the month of September.

**Christ Our King and Savior
Holy Family
Holy Vietnamese Martyrs
Immaculate Heart of Mary
Our Lady of Perpetual Help
Prince of Peace
Sacred Heart - Milledgeville
Saint Ann
Saint Anthony - Blue Ridge
Saint Anthony of Padua
Saint Benedict
Saint Brigid
Saint Catherine Laboure
Saint Clare of Assisi
Saint Francis - Cartersville
Saint Francis de Sales
Saint Francis - Blairsville
Saint Gabriel
Saint George
Saint Jude
Saint Luke - Dahlonega
Saint Marguerite d'Youville
Saint Mary Mother of God
Saint Mary - Toccoa**

**Saint Monica
Saint Stephen the Martyr
Saint Thomas Aquinas
Saint Peter and Paul
Transfiguration**



Prayer Cards

Free prayer cards are available (English and Spanish). To order please contact the Office of Stewardship.



Important Dates/Information

October | - Letter to Pastors with 2018 goals and training dates

- Material order forms for 2018 AAA
Due: Oct. 31

December | - Donations must be postmarked by 12/31/17

2018 Archbishop's Annual Appeal Save the Dates:

January 27, 2018 - Announcement Weekend
February 3, 2018 - Commitment Weekend
February 10, 2018 - Follow-up Weekend



Archbishop's Promotional and Homily Videos

English/Spanish versions available to download in Parish Tools

Please utilize the campaign video on your website, monitors or social media.

[Link to Parish Tools & Resources](#) (password: awayoflife)



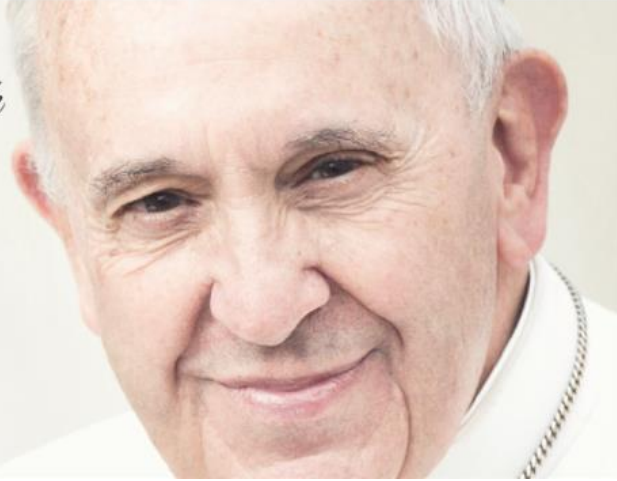


Stewardship Saint of the Month - October



STEWARDSHIP QUOTE OF THE WEEK:

*"The world tells us to seek
success, power and money;
God tells us to seek
humility, service and love."
- Pope Francis*



If you have questions or need assistance, please contact the Office of Stewardship at annualappeal@archatl.com or by phone at 404-920-7600.

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Archdiocese of Atlanta, The Archdiocese of Atlanta,
2401 Lake Park Dr., Smyrna, GA 30080

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