

From: Archdiocese of Atlanta <annualappeal@archatl.com>

Subject: 2018 Archbishop's Annual Appeal - September Update

Preheader: Steps to Increase Annual Appeal, Unpaid Pledge Tutorial, End of Year Announcements

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OCTOBER UPDATES
October /01/ 2018



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" *We must speak to them with our hands, before we try to speak with our lips.*" - St. Peter Claver

These simple and profound words of St. Peter Claver call us to action. Much like the theme for the Archbishop's Annual Appeal, *'Go Therefore, and Make Disciples'* they remind us to act upon the love of the Lord and openly share those actions of love with others."

-Archbishop Wilton D. Gregory, 2018 AAA Letter

Three Steps to Increase Your Parish Annual Appeal Pledge Collection

Parishioners have three months to complete their pledges - **The deadline is December 31, 2018.** Now is the time to review your pledge fulfillment progress and to take additional steps to encourage payment. Here are three suggested steps:

1. Feature weekly bulletin announcements about Annual Appeal progress and pledge payment reminders. Use a pulpit announcement to remind parishioners of the importance of fulfilling their pledges.
2. Focus announcements on how your parish will use the rebate money that you receive

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after pledges are paid. For example, many parishioners can see the importance of repaving or striping the parking lot when they experience parking lot issues every Sunday. Others may have a scholarship program.

3. Send a letter signed by your pastor to parishioners who have unfulfilled pledges or have not made a payment at all. See instructions below on how to access a list of unpaid pledges.

- [Unpaid Pledges Tutorial](#)- Step by step instructions to access a list of parishioners on your dashboard.

- Pulpit announcements: [Click here](#) for suggestions.

- Pledge reminders will be sent via USPS or email to over 10,000 homes in October and November, and twice in December.

2018 AAA Rebates

How exciting to report the following parishes received their rebate check! This includes donations over goal reconciled for the month of August.

Saint Catherine Laboure
Saint Clare of Assisi
Good Shepherd
Immaculate Heart of Mary
Our Lady of Perpetual Help
Our Lady of the Mountains
Prince of Peace
Saint Monica

[Saint of the Month](#)

[Stewardship Quote of the Month](#)

Promotionals

Brochures

[2018AAA Brochure - English](#)

[2018AAA Brochure - Spanish](#)

Prayer Cards

[2018 Prayer Card - English](#)

[2018 Prayer Card - Spanish](#)

Parish Goals

2019 parish goal letters will be mailed out in the month of October.

2019 Appeal Materials

Order form for the 2019 AAA is now available.

[Click here](#) to download.

Order form is due

October 31, 2018.

Please send to [Nancy Stoehr](#) or

Fax to 404-920-7601

Sacred Heart, Griffin
Sacred Heart, Milledgeville
Saint Benedict
Saint Francis of Assisi, Blairsville
Saint Francis of Assisi, Cartersville
Saint George
Saint Joseph, Athens
Saint Lawrence
Saint Luke the Evangelist
Saint Mary, Elberton
Saint Mary Mother of God
Saint Marguerite D'Youville
Saint Peter
Saint Elizabeth Seton
Saints Peter and Paul
Saint Peter Chanel
Saint Thomas Aquinas
Saint Thomas More
Transfiguration
Saint Francis de Sales
Saint Stephen the Martyr

Giving Calculation Table

The table may assist parishioners to calculate their giving percentages based on their income. Please feel free to utilize the reference sheet at your discretion. Click here for [English](#) or [Spanish](#)

How can I get a list of unpaid 2018 pledges? Need instructions?

You can find instructions on how to export data from the dashboard which will allow you to create and send a thoughtful reminder by utilizing the mail merge tools in Outlook or Word. If you are familia with excel, the spreadsheet is very basic. It provides a lot of

data which can be utilized for trends. To download tutorial [click here](#) or for assistance please contact [Nancy](#) in the office of Stewardship.

Free Prayer Cards

Free prayer cards are available (English and Spanish). To order please contact the Office of Stewardship at 404-920-7600.



2018 Archbishop's Annual Appeal Videos

English/Spanish versions available to download in [Parish Tools](#).

Please continue to utilize the campaign video on your website, monitors, social media.



2018 Conferences

The Amazing Parish



National Stewardship Conference

**2018
ANNUAL
CONFERENCE**

October 28-31 | Gaylord Opryland Hotel | Nashville, TN

[Learn more](#)

Important Dates/Information

October	Letter to Pastors with 2019 goals and training dates
October 17 - 19	The Amazing Parish Conference
October 28-31	ICSC Conference
October 31	Material order forms for 2019 AAA due.
December	Donations must be postmarked by 12/31/18.

2019 Archbishop's Annual Appeal Save the dates:

February 16, 2019 - Announcement Weekend
 February 23, 2019 - Commitment Weekend
 March 2, 2019 - Follow-up Weekend
 March 6, 2019 - Ash Wednesday

#iGIVECATHOLIC
November 27, 2018

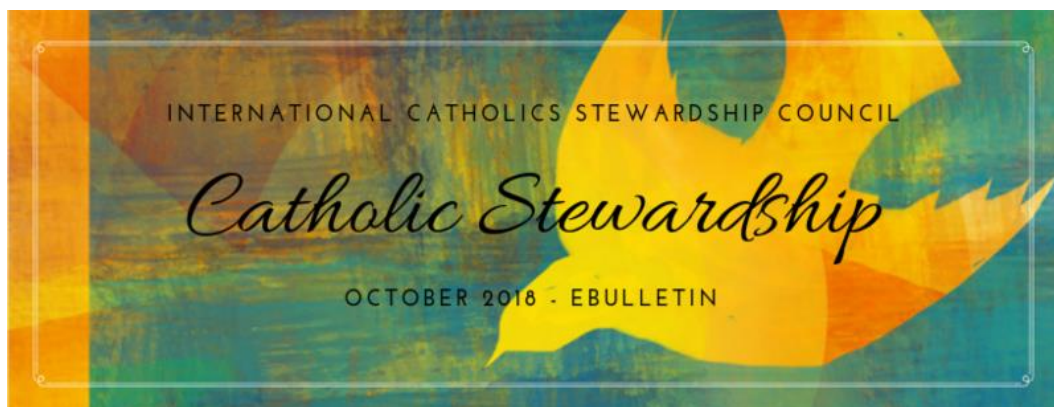


Save the date!

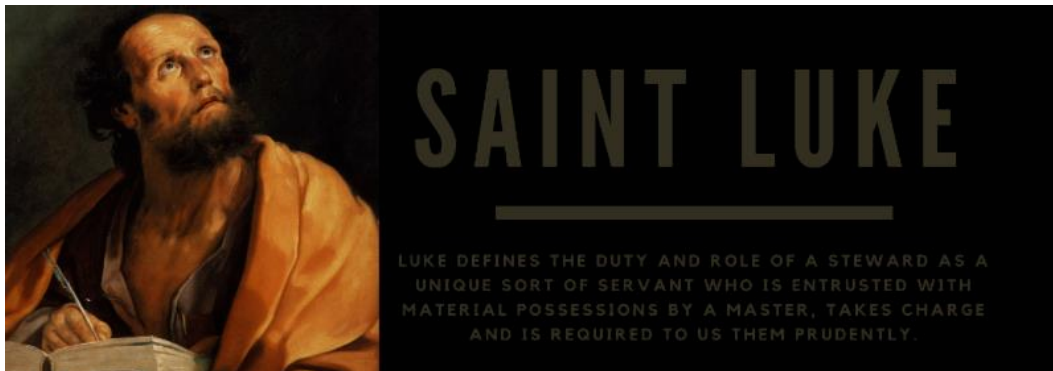
This year #iGiveCatholic is on
#GivingTuesday, November 27, 2018,
from 12:01am to 11:59pm (midnight to midnight)
CST and take place at atlanta.igivecatholic.org

For Live Webinars/Training Series: [click here](#)

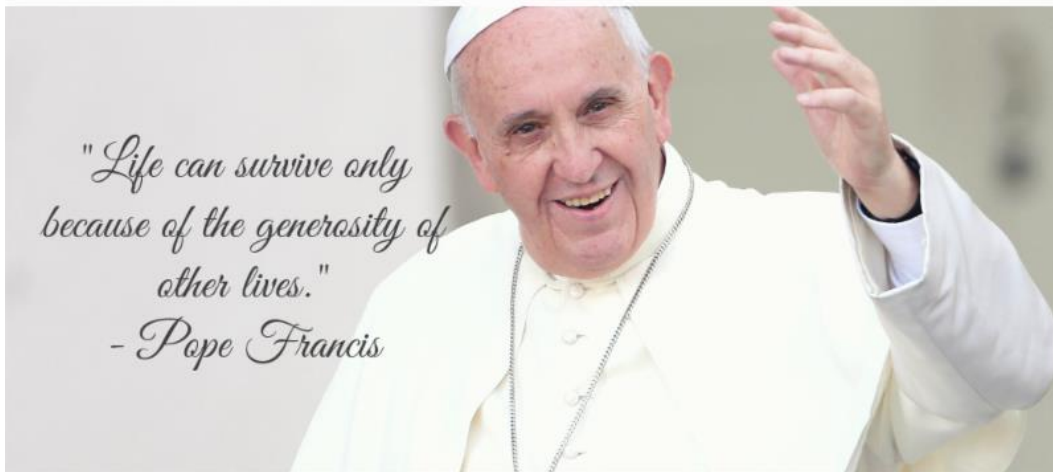
ICSC E-Bulletin



Stewardship Saint of the Month - October



STEWARDSHIP QUOTE OF THE MONTH: OCTOBER



Archdiocese of Atlanta, The Archdiocese of Atlanta,
2401 Lake Park Dr., Smyrna, GA 30080

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